

future FEST

powered by



INNOVISTA



EJAD
TOWER

2025

Pakistan's
Largest
Tech Event



January 24-26
Expo Center Lahore
www.futurefest.pk

Future Fest 2022 – 2024

Our Legacy



400,000+
Attendees



1,000+
Startups



3,000+
Speakers



1,500+
Partners



1,000+
Exhibitors



50m
Digital reach

Building Digital Blueprints for National Innovation

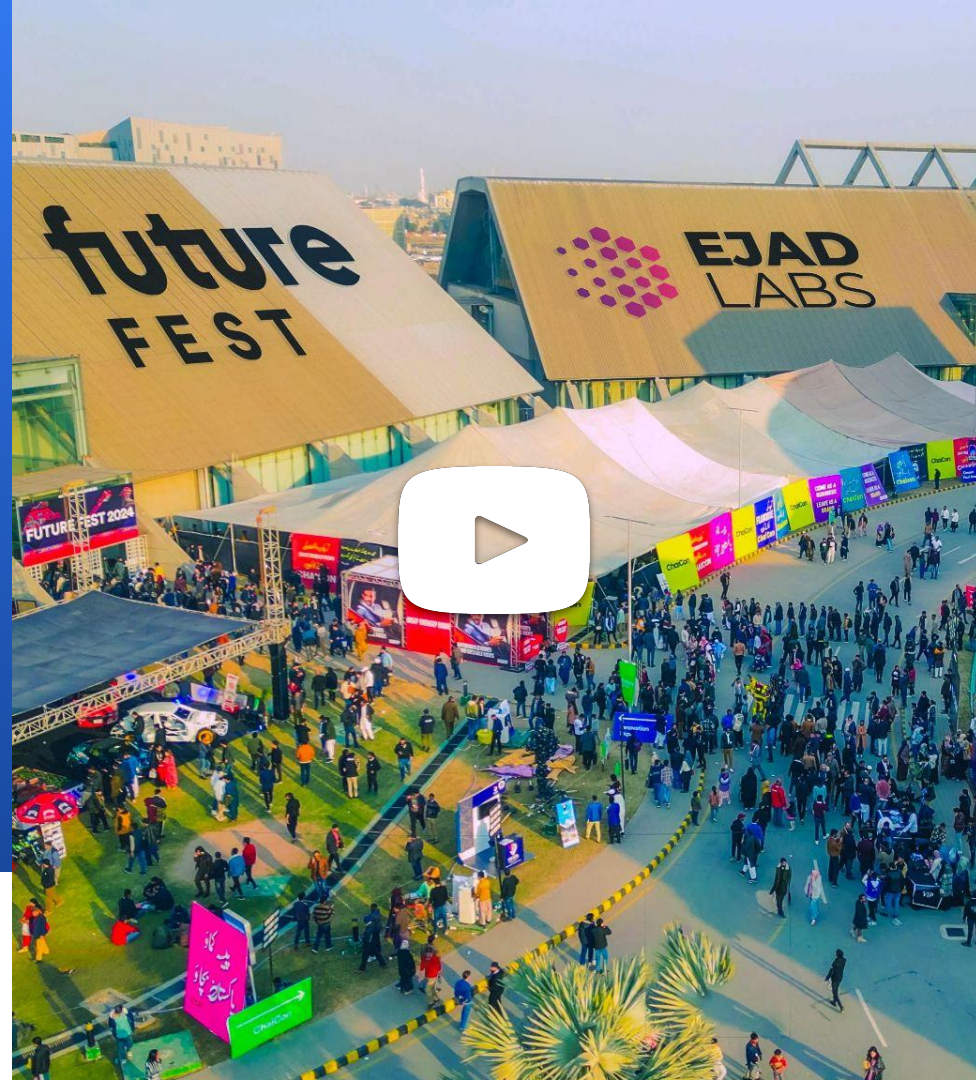


PAKISTAN
TECH SUMMIT

PAK-US
TECH EXCHANGE

Saudi-Pakistan
Tech House

startupgrind
PAKISTAN



Gateway to Pakistan Market Access Platform



Our Partners

Over 1,500 partners have supported our events over the past 5 years.



Our Community

Over 4,000 speakers have participated at our events over the past 5 years.



Our Impact



20 Companies

from the Kingdom of Saudi Arabia

150 B2B

meetings

50+ MoUs worth

\$200+ million

12000 App

downloads for Zindigi

Al Gooru

exceeded its target number of applications for tutors

Unifonic's

new office launched in March **2023**

Endeavor

launched its Pakistan office at Future Fest 2022

Squadio

received **5,000** new applications

Yango

launched in Pakistan through our Market Access Program

700K+ Franchise sales

and leads, 1k+ International orders, **\$100K** Retail sales, and 50k+ Products sold.

Announcement of Saudi-Pakistan Tech House, 1000+ jobs to be created, over 300 projects worth US \$100 million by ILSA Interactive - formally launched by HRH Prince Fahad bin Mansour Al Saud of Saudi Arabia in March 2023.

SadaPay & Mozn

Pakistani fintech SadaPay is amongst the first companies in Pakistan to opt & sign up for Saudi Arabia based Mozn's services

PNY & Reskills

PNY is now a partner in Pakistan for Reskills & recently also got invited to Malaysia

Partnership between **Tracking** & one of Pakistan's largest telcos, **Zong**

Our Media



Our Outreach



Reach
44.46 million

Posts
1827

Engagement Rate
6.54%



Reach
259,000

Retweets
600+

Likes
2000+



Reach
550,000+

Comments
730+

Engagement Rate
23.95%



Reach
21 million

Engagement Rate
4.6%



Reach
4.3 million



Website Traffic
406,000+ Visits



Our Feedback



Morrad Irsane · 2nd
CEO Co-Founder | Takadao
2mo · Edited · 🌟

Jin nay Lahore nahri wakhiya o Jamiya nahil!

It was my first, but not last visit to Lahore, Pakistan with an amazing delegation of Saudi Startups supported by the Ministry of Communications and Information Technology of Saudi Arabia, the Digital Cooperation Organization and Ejad Labs among many others. #futurefest2023 was really a great event to size up the potential of Pakistan becoming a startup nation of 230M people. 70% of the population is under the age of 30 and super tech savvy. I love the kindness, hospitality and generosity of the Pakistanis. It is a sizzling smart techie youth population eager to build the future of Pakistan. The Takadao team signed 4 MOU's during this 3 day event with:
Web3 Pak | HAYK | Craftose | Saon Valley Development Program - SVDP

Micro lending and industries in the re forward to bringing great nation.

#lahore #pakista #saudiarabia #dig #crypto #web3 #DAO #Takadao #takadaw #takadaw #futurefest2023

Thanks for all my new friends and old friends.

Tracking
3,089 followers
2mo · 🌟

Immensely under gratitude for the whole team of **Future Fest**, Ejad Labs, Arzish Azam CEO Ejad Labs and Country Manager Startup Growth Takadao CEO of Tracking TmplTracker Country Head of TmplTracker collaboration of

Here is the cover witnessing the e

Wajiha Ghazal Affordable.pk
Wonderfull experience, very impressed Arzish

umerghuman74 As a keynote speaker at Future Fest, my goal was to inspire. Turns out, I left far more inspired than I arrived! The young talent on display was incredible. Their stalls showcased ingenious and impactful solutions, harnessing digital tech to address real-world issues. Witnessing their passion and problem-solving skills fuels my optimism for the future. Keep an eye on these changemakers! #FutureFest #YouthEmpowerment #techforgood

Mehria Akhtar · 2nd
Senior Growth Executive @letsremotify | Marketing Executive @N...
11mo · 🌟

Brilliant brain behind **Future Fest!**

Arzish Azam thanks for bringing an inovative platform for education, networking, and inspiration in the tech industry.

Aitzaz Ahmed Muhammad Muaz Iqbal

Sharene Lee · 2nd
Co-Founder at TAKADAO, a shariah-compliant cooperative insurance DAO.
2mo · 🌟

What an amazing experience at Future Fest Lahore 2023. The energy, the crowds and the number of exciting companies that are hungry to take on the Oh, and I also learned to speak Punjabi... 😊

#futurefest2023 #futurefestink #futurefest #takadao

Mohammad Salah
Thank you Arzish for having us, always a pleasure being in Pakistan 🇵🇰❤️

hir Manifest Studio
Looking for the next Arzish Ejad Labs 🚀❤️

Kudos to @Arzish Ejad

in and beautiful network.

future of work is going to be won by the global south.

If anyone wants to 1:1 anytime feel free to reach book me on Pick for calls, coaching, g and more.

mybrain.world/maxine-

Mudassar Saleem Malik Apsge...
It was amazing... kudos to the team for smooth execution

Umair Mansha
Great experience, management team was on top of things. Had a wonderful time

Aisha Fayyazi
Thank you for Loved the opportunity to speak about a green future. Especially in the context of climate vulnerabilities.

and volunteer discovering talent that p

awn_gurmani Incredible Event! Enjoyed a lot alone 🙌

icipated in ore, Pakistan. A d about the e 39th biggest

current situation act on capital shed light on the nomic centers the available al, and its role in

Become a Partner



BRAND AWARENESS

Showcase your brand story to your right audience at Future Fest. Create custom packages to get the spotlight you seek.



NETWORKING

Connect meaningfully at Future Fest. Unrivaled networking with industry leaders, potential partners, and future talents.



LEAD GENERATION

Connect with industry leaders and pioneers of future technologies at Future Fest. Network and, generate business leads.



THOUGHT LEADERSHIP

Lead industry discussions, launch products, and showcase innovation at Future Fest - where conversations thrive.



What to Expect



3 Days

of nonstop education,
networking & inspiration



50
content
tracks

300
exhibitors

30
countries

900
speakers &
experts

300,000+
attendees

100
media

300
partners

9000
creators

100
industries



38%
women
attendees

300
investors

Who to Expect

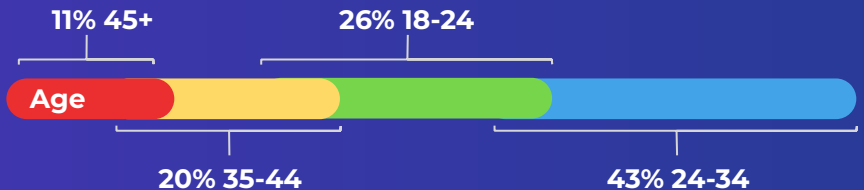


Industries

- Software
- Hardware
- Education
- Finance
- Healthcare
- Entertainment
- Logistics
- Government
- Non-Profit

Job Profile

- Founder/CEO
- C Level Executives
- Marketing
- Professional
- Developers
- Investors
- Media
- Job Seekers/ Fresh
- Graduates

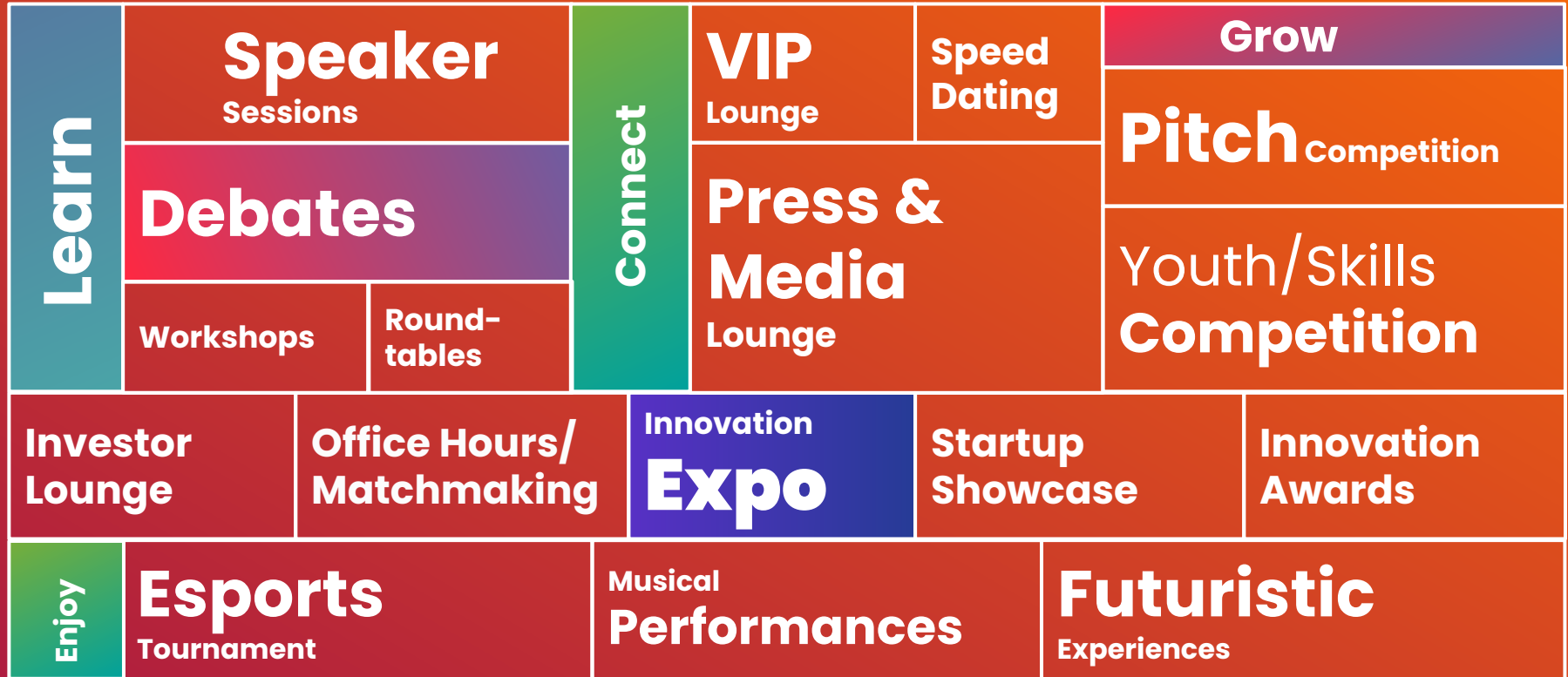


Industries and Verticals



Banking	Health	Energy	Logistics & Transport	Automobiles	Education	RWA / Real Estate
Entertainment	Technology & Communication	Agriculture & Food	AR/VR	AI/ML	Robotics & Drones	Web3 & Metaverse
Crypto & Blockchain	Biotech	Sustainability	Future of Work	SaaS	NFTs	Fintech
Media & Journalism	ESGs & SDGs	IoT	Creators Economy	Marketing & Advertising	Film, VFX & Animation	Cybersecurity
Gaming	Startups & Venture Building	Arts & Culture	Cloud Computing	Climate Change	3D Visualisation	Proptech
Edtech	Agritech	Future Leaders	Digital Transformation	Policy & Governance	EV / Automotive	eSports

Event Activities



Exhibitor Options

*Future Fest will provide a full refund if deliverables are not met.

View availability on the live floor plan: futurefest2025.expofp.com

All packages include

- Basic Facilities (power)
- High visibility location
- Logo on Website
- Conference passes

Optional extra services

- Turnkey solutions (production, build-up, furniture)
- Add-ons: refreshments, barista/soft drinks bar
- Design services: backdrop and booth designs
- Branding spots across the venue



Kiosk (Pre-Built)

6*6 ft
Rs. 350,000



Double

12*6 ft
Rs. 700,000



Standard

12*12 ft
Rs. 1.5 million



Presence

24*12 ft Rs. 2 million



Pavilion

24*24 ft Rs. 3.6 million

Our Partners Say



Having some of the most successful ecosystem developers at Future Fest creates an opportunity to foster new ideas towards the eventual future of Web3 in Pakistan.



We brought gaming to life at Future Fest with the Gamenow gaming zone, an immersive experience that connected gamers and tech enthusiasts. We're thrilled to have powered such engagement!



Aisi performances ke lagay mahol ek dam 'Pakka Hit Hai'. We had a blast at all three days of Pakka Hit He and Future Fest. Shoutout to all the artists for creating magic on the stage.



HP's innovative product showcase at Future Fest was a technological marvel. Attendees experienced cutting-edge technology firsthand, thanks to HP's contribution along with M&P and Compsi's support.



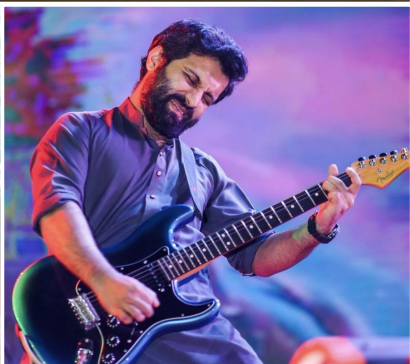
It's an honour to be the Official Travel partner of Future Fest. Yango ensured smooth travels for all attendees and has proven to be amongst the best marketing campaigns yet in Pakistan.



ELO is proud to have been the Official Merchandise Partner of Future Fest. It allowed us to share our passion for quality and design, outfitting the festival with the coolest gear. Looking forward to more ventures



Our Partnership with Future Fest helped us engage with thought leaders from gaming industry and enabled us to engage our dynamic youth on the future of gaming in Pakistan



future FEST

powered by



INNOVISTA

partner@futurefest.pk

Zara Batool | +92 324 4789880

Zainab Jamshaid | +92 334 4904206



@FutureFestPK



FutureFestPK



FutureFestPK



Future Fest



Future Fest



/futurefestpk

